

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53617 CF NTL-POL FBD - LBD: 09/24/12 - 09/30/12 HL#: Created: 09/20/12 12:23 PM

Client: GRAVES FOR CONGRESS (340969) CPE: / / 12064 Agency Commission: 15 % Updated: AMHEUER on 09/20/12 02:27 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: GRAVES FOR CONGRESS Self :00:00 Confirmed: 09/20/12 02:27 PM

Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER. NR/RH 9.20.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	1 1 0 1 0 0 0	NEWS	30				0.0	\$270.00	3	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL2	1 1 1 1 1 0 0	NEWS	30				0.0	\$500.00	5	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	NEWS	30				0.0	\$300.00	5	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPROB	0 0 0 0 1 0 0	DAY	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	0 0 0 1 0 0 0	DAY	30				0.0	\$475.00	1	\$475.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	1 0 1 0 0 0 0	NEWS	30				0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53617	CF NTL-POL	FBD - LBD: 09/24/12 - 09/30/12	HL#:	Created: 09/20/12 12:23 PM
Client: GRAVES FOR CONGRESS (340969)	CPE: / / 12064	Agency Commission: 15 %	Updated: AMHEUER on 09/20/12 02:27 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: GRAVES FOR CONGRESS	Self :00:00	Confirmed: 09/20/12 02:27 PM	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DBOLD	0 1 0 0 1 0 0	SOAP	30				0.0	\$400.00	2	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EDRPHIL	0 1 0 1 0 0 0	EFG	30				0.0	\$450.00	2	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EELLEN	0 0 1 0 1 0 0	EFG	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENEWS5P	1 1 0 1 0 0 0	NEWS	30				0.0	\$1,100.00	3	\$3,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY	1 0 1 0 1 0 0	NEWS	30				0.0	\$1,800.00	3	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$2,000.00	5	\$10,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53617 CF NTL-POL FBD - LBD: 09/24/12 - 09/30/12 HL#: Created: 09/20/12 12:23 PM

Client: GRAVES FOR CONGRESS (340969) CPE: / / 12064 Agency Commission: 15 % Updated: AMHEUER on 09/20/12 02:27 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: GRAVES FOR CONGRESS Sell :00:00 Confirmed: 09/20/12 02:27 PM

Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEELSAT	* * * * * S *	ACC	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PNAVY	* T * * * * *	REGP	30				0.0	\$7,650.00	1	\$7,650.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PELEMENT	* * * T * * *	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PCSINYFRI1	* * * * F * *	REGP	30				0.0	\$3,150.00	1	\$3,150.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PWIFESUN2	* * * * * S	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53617 CF NTL-POL FBD - LBD: 09/24/12 - 09/30/12 HL#: Created: 09/20/12 12:23 PM
 Client: GRAVES FOR CONGRESS (340969) CPE: / / 12064 Agency Commission: 15 % Updated: AMHEUER on 09/20/12 02:27 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: GRAVES FOR CONGRESS Self :00:00 Confirmed: 09/20/12 02:27 PM
 Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATEM-F/SU LUR	1 0 1 0 0 0 0	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE1035P LUR	* * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LLETTER LUR	0 1 0 1 1 0 0	LETT	30				0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LFERGUSON LUR	0 0 1 0 0 0 0	LATE	30				0.0	\$255.00	1	\$255.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	47	0	\$63,240.00	\$53,754.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$63,240.00	\$53,754.00	\$0.00	\$0.00